

PEM Pickleball
Planning Meeting Agenda
Tuesday, October 23, 2018
3:00 PM at South Card Room

I. Call to Order

- A. Randy called the meeting to order at 3:00 pm.
- B. In attendance were Randy Bode, Gary Pike, Lynn Retzak, Janett Hampton, Mike Golden, Rich Baumann, Charlene Hutton, Peter McClean, Shannon McClean and Doug Gibbs. Absent was Don Williams (not arrived to PEM).

II. Review of 2017/18

- A. Adoption of Bylaws
 - 1. Randy recommends creating a small committee to review the bylaws; Randy, Gary, Lynn, and Peter volunteered.
- B. Formation of 501(c)(7) Social Club
 - 1. Last season our club officially became a 501(c)(7) Social Club for tax purposes.
- C. Selection of Club year ending 9/30/18)
 - 1. The fiscal year will be October 1 through September 30 each year, effective October 1, 2018.
- D. Financial Summary for year ending 9/30/18
 - 1. The summary that had been emailed to board members was reviewed.
 - 2. The two large tournaments we held last year were compensated differently.
 - a) The bottom line was approximately \$7700 for the SSIPA tournament,
 - b) The bottom line was approximately \$4400 for the Grand Canyon Games.
 - 3. Income from dues last season was \$5235; income from shirts was \$1050.
 - 4. Expenditures were discussed.
 - a) Much of our income is spent on balls (\$3030.43).
 - b) Some items are one off or infrequent expenditures (nets, signs, sunshades).
 - 5. Income from dues does not cover recurring expenses.

III. Planning for 2018/19

- A. Dues structure for 2018/19
 - 1. Increasing dues would be the first increase in ten years. The topic was discussed, and several board members stated that have heard many players say that the \$10 dues amount is low.

2. Much discussion ensued concerning appropriate dues amount.
 - a) Char suggested \$25 per year. Mike expressed concern that we need to cover more than basic expenses, and \$25 would just cover expenses. Peter agreed and suggested that the dues be higher so that we can have an account for major expenses.
 - b) Char expressed concern for players who are here for just one month or a couple of weeks.
 - c) Randy stated that it needs to be easy enough for record keeping.
 - d) Peter suggested a \$10 monthly fee, with a maximum of \$50, with the entire amount paid up front. Peter suggested creating a registration committee to help with the process.
 - e) Mike stated that when they travel, they pay \$3-5 for each time they play. Randy suggested raising half this year and half next year, so that we can develop a plan for capital expenses and present it to members. The dues would be \$25 this season to cover regular expenses and \$50 next season to have enough to put toward capital expenses.
 - f) Mike says that we will need to resurface courts starting next year, which will use the current balance.
 - g) Gary made a motion that dues this year be raised to \$25, with \$10 per month for short-term players; Peter seconded. The motion passed unanimously.
3. Randy suggested that at a membership meeting the plan be presented to show the need for the increase to \$50. Peter suggested that we identify a specific project for this year and next.
4. Doug asked about beginners; beginners will pay the same as returning players.
5. The new amount is effective immediately. All paid members will receive the same star color.

B. Outside Tournament

1. Mike has been working with Becky Gibbs in planning a tournament for Feb 16-18, 2019. To get the pros here we need a purse. Mike has talked with Anne Reynolds and Becky; purses run about \$14,000.
2. Mike has broken down sponsorships to Title, Gold, Silver, Bronze. The income from sponsorships would come to \$19,000. Mike has contacted numerous organizations; Internal Medicine of AZ is the only one to respond. Mike read off the list of companies he has contacted. Selkirk offered five paddles to raffle. Pickleball Central has been asked to provide balls.
3. Mike needs a decision about whether to go pro-am. We would make \$5,000-\$7,000 with or without a purse.
4. Peter expressed concern about having a pro-am because of the amount of the work involved. He feels the tournament will be full, even without the pro component.
5. An all-inclusive registration fee for 400 players would provide about \$22,000. Expenses are \$15,000. Tournament prices are \$60-\$75 locally. Mike made a motion of \$65 for the fee, which includes the referee fee. Gary Pike seconded the motion. There was discussion about offering a \$10 discount for PEM members.
6. Mike will make more phone calls; if he gets sponsors it will be a pro-am. Mike amended the motion to add that if there is no title sponsor, then it will be called the 2019 Kokopelli Classic. The motion passed unanimously. Don Williams is taking over the in-house tournaments. Don will design the Kokopelli for the shirts.

C. Projects/Improvements for 2018/19 and Beyond

1. Will be revisited.
- D. Court play scheduling and having fun
1. Randy reported that he is hearing things about the quads. Couples and friends want to play together, but they aren't rated the same so they aren't having fun. PEM is hard on ratings, and the club has a large contingent of members that play tournaments and thus have different motivation. He asked whether we could take a day or two and reserve a couple of courts for the higher players, and then leave all of the remaining courts open. Then other days of the week can be by rating.
 2. Char stated that rating is too much and she is looking for different ways to do it and make it more fun. There is a time to play at our own level and/or practicing for tournaments. Then there are times for just having fun. That would require the elimination of the rating system. Players would find their own level.
 3. Peter agreed that there is too much emphasis on ratings, and we don't need it. If you play in a tournament you can play whatever level you want. Peter suggested that we eliminate club ratings, and just have open play. We could do ladder play on three courts once a week. You sign up to play, and your play level will happen through the system. Less structure, and more fun.
 4. Janett stated that the social round robins were fun, and many players would want to continue them.
 5. Mike asked about what happens to training. Char suggested changing to a new strategy, such as Novice, etc.
 6. Peter told the group about court sign-up software to help manage the large numbers of players who want to reserve courts for social round robins. Char suggested that mornings be open play, and in the afternoon you can play competitively.
 7. Some PEM players like to buy guest passes for their non-PEM friends that they play competitively with so they can practice for tournaments. Gary told how his home court operates with a Challenge Quad where the top players play, and the remaining courts use a two-on, two-off method.
 8. Randy has asked to gather info and meet before the November meeting. What do we tell people now? Lessons: Novice, Beginner, Intermediate, Advanced. For tournaments we would use PEM legacy ratings.
 9. Randy wants a report back by November 6 to discuss how it is going.
 10. Organized Play and Training Committee Chairs will meet.
 11. Lynn will write up a statement, send it to Randy, who will send it to Doug for a mass email.

IV. Committee Reports

- A. Communications
1. Doug distributed the Dues information that he now needs to revise. Guest passes will be \$25, and it can be used for others. There is no charge for guests who are staying less than ten days and staying with you.
- B. Operations
1. Covered earlier.
- C. Organized Play
1. Covered earlier.
- D. Training
1. Covered earlier.
- E. Tournaments

1. Covered earlier.

V. Good of the Order

1. Gary asked about the board decisions...at the general meeting do we tell them or do they vote on it? The members voted the board in, so we report the board decisions.

VI. Next Board Meeting is Nov 6, 2018 at South Card Room; Next membership meeting is Nov 8, 2018 in the Rec Center.

VII. Meeting was adjourned at 4:47 pm.